



# **ARBORCON**

**Lansing Center - Lansing, MI  
February 21 & 22, 2012**

# WELCOME VENDORS!

Join us on February 21 & 22 in  
Lansing, MI for ASM's ArborCon

## Welcome to ArborCon!

Enjoy Arboriculture in Lansing, MI! The Lansing Center offers a great place to meet and network with clients during the trade show and professional education sessions. Stay overnight at the Radisson Hotel – just a short walk across the enclosed skywalk. Enjoy a night out with your clients at Rum Runners Dueling Piano Bar and Grill, a fantastic place to laugh and unwind!

### Your ArborCon Experience

Each booth is 10x10 plus the airspace above. If you need an 8' skirted table and 2 chairs please indicate that on the registration form. Additional booths are available to maximize your display visibility.

Early Reg. Booth (before Dec. 16 <sup>th</sup> )	\$400ea
Late Reg. Booth (after Dec 16 <sup>th</sup> )	\$500ea
Additional Booths (2 <sup>nd</sup> and 3 <sup>rd</sup> )	\$300ea
Fourth Booth	\$200ea

\*Internet and electricity can be purchased through the trade show contractor. Ordering information will be included in your confirmation materials.



## ARBORCON EVENTS

### MONDAY

Hospitality Suite 7pm

### TUESDAY

ArborCon Sessions 8am  
Awards Luncheon Noon  
Vendor Reception 5pm  
Rum Runners Luau 6:30pm

### WEDNESDAY

ArborCon Sessions 8:30am  
Vendor Hour 1pm



## The Benefits of ArborCon

- Meet with your clients on the trade show floor, at social events and in professional education sessions.
- Enjoy the comforts of the Radisson Hotel just across the Skywalk from the Lansing Center – no morning commute!
- Laugh and unwind with your clients at a luau-style dinner at Rum Runners just one block away.
- Extended breaks, longer lunches and a vendor hour are scheduled into the conference to maximize networking.
- Your business name will be listed on the ASM website, in E-Update's, on signage throughout the conference and in the daily program maximizing your visibility.

### Let's Have Some Fun!

You are invited to a hospitality suite in the Radisson Hotel to kick off ArborCon Monday evening! On Tuesday enjoy a 1 hour Vendor Reception on the trade show floor immediately followed by a luau-style dinner and musical entertainment at Rum Runners Dueling Piano Bar and Grill.



## SPOT LIGHT YOUR BUSINESS!



## BE AN ARBORCON SPONSOR!



### Hotel Information

A room block is being held at the Radisson Hotel in Lansing, which is conveniently connected to the Lansing Center by an enclosed skywalk making your morning commute a short walk over the Grand River.

### Deadline to Reserve Hotel is January 30, 2012

The room block will be released on January 30th. Please make all reservations by contacting the Radisson Hotel Lansing.

### Radisson Hotel Lansing 800-333-3333

\$110 standard room, king, or double beds (*plus taxes*)  
111 N. Grand Ave., Lansing, MI 48933

**\*\*Specify that you are with ASM to insure discount.**

### Cancellations

Registrations cancelled prior to Dec. 16, 2011 will receive a 50% refund. No refunds will be issued thereafter. Sorry, there are no exceptions to this policy.

### QUESTIONS

Email: [asm@acd.net](mailto:asm@acd.net)

Call: 517-337-4999

Visit: [www.asm-isa.org](http://www.asm-isa.org)





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**Experience Arboriculture at the Lansing Center!**



**Enjoy the comfort and convenience of the Radisson Hotel!**



**Laugh and unwind at Rum Runners Dueling Piano Bar & Grill!**

